

Honley Male Voice Choir general committee meeting 19th February 2018

Minutes

Present. R Wild [Chair], G Smith, M Bray, C Roberts, P Kirkpatrick, M Lewis, C Davies.

1. Apologies S Roberts, R Wade, M Jose, J Shaw, P Wood.

2. The minutes of the last meeting 19th January 2018 had been distributed to all prior to the meeting.

3. Matters arising.

- Item 4/3 should have read "Peace concert"
- P Kirkpatrick to liaise with Radio Leeds reference the Gale Lofthouse shows option.
- ML asked if we have heard from the school reference the choir piano- **ongoing.**
- R Wild issued the revised "Uniform Policy" which was agreed and for issue- **G Smith to progress.**

4. Correspondence.

- M Lewis reported a letter of thanks from Ms Shorrock who's wedding the choir sang at in December 2017 near Halifax.

5. Finance

- M Bray supplied a written report showing a current balance of £17,010.
- There was a discussion about the profit from the Christmas 2017 concert estimated at £3.300 less payment for the band plus any monies from the band for ticket sales.- **M Bray to contact the band.**
- There was a discussion reference miscellaneous items on the report and it was proposed P Kirkpatrick and seconded M Lewis that items over £250 should be itemised-agreed.
- M Lewis asked for a copy of the choir insurance certificate to be copied to him and the Ladies Circle.- **M Bray to progress.**
- C Roberts asked how much profit was raised from the 100 Club. M Bray advised approx. 66% of the gross income currently £3450.

6. Music Directors report.

- S Roberts had supplied a written report to the committee.
- R Wild advised that Emma who has been sitting with the pianist at recent rehearsals does so for her own interest and development and should not be regarded as a relief to Cathy. There was a discussion resulting in deciding she could be an emergency option but R Wild said she must be tested- **R Wild to discuss with her.**
- The programme for the Friends Concert will be issues following the LG concert.
- He noted that the choir's progress for the LG concert was good.

7. Concert Secretary's report.

- M Lewis submitted a written report with action points.
- It was proposed M Lewis seconded C Davis that the ticket prices for the Friends concert should be £8 Adults and £4 for under 18's - agreed.
- M Lewis gave an overview on arrangements so far for the Friends concert including posters, ticket sales raffle and bar servicing hopefully with M Bray and D Rhodes as bar stewards.
- M Lewis proposed and P Kirkpatrick seconded that our Bronze LG Concert sponsors should each get 2 free tickets for the Friends concert-agreed
- P Kirkpatrick advised he needs 160 tickets for the friends group out of the total of 250. **M Lewis to arrange.**
- Concert on the Hill arrangements are ongoing.
- Carol Baxter Honley High School asks for choir support at the peace concert July 2019- **R Wild and M Lewis to liaise.**

- There was a discussion reference the 2018 Town Hall Christmas concert as to
 1. Whether we should have a band again; agreed we would.
 2. Whether we should have Carlton Main Frickley Colliery Band again on the same terms as Christmas 2017; agree we would. **GS to write with a formal request.**
 3. Whether we would charge the same ticket prices; agreed we would.
- Chris Rogers to be asked to take the photos of the LG concert and the rooms for each choir to be sorted by M Lewis.
- M Lewis gave an update on LG ticket sales 568 so far. This is 170 short of our break-even target.

8. Marketing and publicity.

- Melanie Jose submitted a written report.
- The Honley "Flyer" is out and the banner at the Town Hall is due to go up 14th February.
- The Radio Leeds interview with LG is in progress by P Kirkpatrick.
- The Morrison's leaflet distribution is set for 3rd March.
- Kingsgate Shopping Centre Manager to be contacted for approval to hold a promotion to boost LG concert ticket sales. **G Smith to arrange. M Holroyd to organise.**
- There was a discussion about the Choir's approach to future marketing in the light of our recent experiences, R Wild pointed out that it is difficult to evaluate the improved sales as a direct result of our current strategy. It was agreed the choir will review its current strategy and structure.
- C Davies said he was willing to take on the social media liaison along with P Kirkpatrick and M Holroyd.
- There was a general discussion about the LG concert and current progress.

9. Recruitment.

- Remitted.

10. Choir website.

- M Lewis presented a proposal from a company called ToGo who he had approached to develop a Box Office facility to our website. ToGo was offering to do this along with redeveloping our website for no charge. They would act as Sponsors to the choir and would only want recognition of such on our website. They were also offering to do the ongoing management of our website for £5 per month. **M Lewis recommended that a small team review current and further development requirements, meet with ToGo and report back-agreed.**

11. Friends group.

- P Kirkpatrick supplied a written report outlining current issues. He is to survey the friend's group reference their views on future concerts etc.
- P Kirkpatrick also planned to issue the Friends Concert tickets with the Friends Membership Renewal / Christmas 2018 Booking Form, to save on postage.

12 Any other business.

- R Wild asked about progress with gift aid and M Bray advised he needs to progress by listing all names and payments in order to claim from HMRC. **C Roberts agreed to assist M Bray –agreed.**
- M Lewis advised the choir needs to comply with GDPR legislation by 26th May 2018 and **it was agreed he and G Smith will liaise and progress.**
- R Wild asked if the choir was up to date with the Charity Commission registration process. **G Smith advised we are and he will also check to ensure the trustee list is up to date.**

Meeting ended 2200 hrs. **Date of next meeting 6th April 2018 1930 Honley Conservative Club.**