



Charity No. 1158453

Honley Male Voice Choir

Advertising and Corporate Sponsorship 2019/20



Charity No. 1158453

About us...

Honley Male Voice Choir is a registered charity (No. 1158453) looking to extend its community involvement whilst also striving to bring innovative quality choral work to a wide and diverse audience. It is our passion for beautiful singing as a choir that continues to provide the incentive to deliver a quality performance every time.

Over the years we have endeavoured to maintain the high standards we not only set for ourselves but also to exceed the expectations of our audiences. Building on past successes we have been honoured to share the stage with renowned performers Lesley Garrett, Carlton Main Frickley Colliery and Cory Brass Bands as well as local junior choirs - Lindley Junior School, Honley High School and Barnsley Youth Choirs.

Our objectives are underpinned by a resolve to build on these associations through the creation and delivery of new and exciting concert programmes. We are also very proud of our participation in numerous fundraising events that support national and local charities.

In order for us to maintain this aim we have devised a number of advertising and promotional opportunities that will allow companies, supporters and audiences alike to extend our work in these very important activities by making a donation that provides a number of benefits at different levels.

Whatever you decide to do you are sure to be part of a winning performance. So, strike some new musical chords for 2019/2020 and see what we have on offer and how you can help us to extend the range of the valuable support we provide and the quality of performances we deliver.

Thank you in anticipation of your support.

Meirion Lewis

CHAIRMAN – Honley Male Voice Choir



Charity No. 1158453

An ensemble of new and exciting sponsorship packages...

If your business is looking for a special way to entertain your clients or staff and generate positive publicity, why not consider our reasonably priced promotional opportunities? These could help boost awareness, acceptance and approval of your organisation, through the association with a prestigious choir that is well-established in the community.

Staging two major concerts a year in May and December at Huddersfield Town Hall, with individual concert audiences of up to 1,100, we also deliver on average, an additional eight performances each year including one specifically for Friends, Patrons and Sponsors.

An advertisement in one of our concert programmes offers a cost-effective way of marketing your business and demonstrating your support of both charity and local culture. We offer:

- 1 quarter page advert (portrait) - £40
- 1 half page advert (landscape) - £60
- 1 full page advert (portrait) - £80

In addition, we have a range of annual corporate sponsorship packages. The benefits of sponsorship can include publicity, recognition in our programmes and marketing materials, complimentary concert tickets, hospitality, and the opportunity to meet the artists.

Full details of our Platinum, Gold, Silver and Bronze annual corporate sponsorship packages and easyfundraising (a free online donation platform) are detailed below.

To discuss your requirements please contact:

Chris Flanagan

E-mail ideas@honleymvc.co.uk

Telephone 07774081130



Charity No. 1158453

DONATION

£1000+

A first-class opportunity

The **Platinum** Sponsorship

- Choir performance at one company event*
- Acknowledgement for being the sponsor of the Town Hall concerts on posters, programmes and across Honley MVC social media platforms
- **1 full-page advert** in the A5 concert programmes, (estimated audience reach of 1100)
- **4 complimentary seats** in the Town Hall Mayoral Box and pre-concert reception
- **Complimentary concert programme** for each of your party
- Notices across Honley MVC social media platforms
- Post-concert acknowledgement across Honley MVC social media platforms
- Complimentary quarterly newsletter featuring your advert

*Subject to our existing calendar and availability of our musical professionals. We reserve the right to decline requests which are not compatible with our charitable aims.



Charity No. 1158453

DONATION

£500

The **Gold** Sponsorship

- Acknowledgement of the sponsorship level within the concert programmes and across Honley MVC social media platforms
- **1 full-page advert** in the A5 concert programmes, (estimated audience reach of 1100)
- **2 complimentary seats** in the Town Hall Mayoral Box and pre-concert reception
- **Complimentary concert programme** for each of your party
- Notices across Honley MVC social media platforms
- Post-concert acknowledgement across Honley MVC social media platforms
- Complimentary quarterly newsletter featuring your advert



Charity No. 1158453

DONATION

£250

The **Silver** Sponsorship

- Acknowledgement of the sponsorship level within the concert programmes and across Honley MVC social media platforms
- **1 full-page advert** in the A5 concert programmes, (estimated audience reach of 1100)
- **2 complimentary seats** in the Town Hall side circle and pre-concert reception
- **Complimentary concert programme** for each of your party
- Notices across Honley MVC social media platforms
- Complimentary quarterly newsletter featuring your advert

DONATION

£125

The **Bronze** Sponsorship

- Acknowledgement of the sponsorship level within the concert programmes and across Honley MVC social media platforms
- **1 half-page advert** in the A5 concert programmes, (estimated audience reach of 1100)
- Notices across Honley MVC social media platforms
- Complimentary quarterly newsletter featuring your advert



Charity No. 1158453

Online business donations...



Honley MVC has teamed up with easyfundraising, to help raise funds simply by shopping online.

If you buy office supplies such as ink and toner, computing equipment, or if you regularly travel for work, you could raise money for Honley MVC at the same time.

You can do it via easyfundraising big business retailers such as Viking, Staples, Dell, Apple, Booking.com, thetrainline, Eurooffice, Inkfactory, Travelodge and many more and raise a free donation for us at no additional cost to you.

To register to support us at:

<https://www.easyfundraising.org.uk/causes/honmalevoicechoir/>

and click 'support this cause'.



And many more!



Charity No. 1158453

For more information please contact:
Chris Flanagan
E-mail ideas@honleymvc.co.uk
Telephone 07774081130

Web: www.honleymvc.co.uk

Twitter: [@HonleyMVC](https://twitter.com/HonleyMVC)

FaceBook: [HonleyMVC](https://www.facebook.com/HonleyMVC)